



Engineers for a Sustainable World

DESIGN • EDUCATE • BUILD

For Immediate Release:

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Engineers for a Sustainable World and Sustainable Minds Announce Request for Proposals: Second Annual LCA+U Challenge

Pittsburgh, PA (October 17th, 2013) – Engineers for a Sustainable World and Sustainable Minds announced the 2013-2014 edition of the Life Cycle Assessment + Universities (LCA+U) challenge, which invites student teams to design more sustainable alternatives to current campus activities using Sustainable Mind’s LCA software. Teams are invited to work with their campus communities to develop proposals for meaningful, realistic sustainability solutions on their campuses, with the top proposals receiving training and access to software.

This is the second year of the LCA+U project, which last year resulted in seven selected student teams conducting a wide range of projects; from investigating solutions takeout food container alternatives, to reducing classroom energy consumption. Several of last year’s final reports are under consideration by campus staff for implementation at some scale.

“The partnership between ESW and Sustainable Minds has been a great opportunity,” said Executive Director Alexander Dale, “ESW students get experience with an important method and software tool, and Sustainable Minds is visible on more campuses and has a hand in finding real improvements. Our organizations are helping each other grow.”

Through the LCA+U project students will be able to quantify environmental benefits of proposed solutions, while gaining valuable skills in need-finding, ideation, and LCA. Teams of ESW student members from any university, including those without ESW chapters, are invited to apply. Those interested in participating can find the full request for proposals as well as more information at <http://www.eswusa.org/drupal/lcau-challenge>. Proposals can be submitted until November 22nd, 2013 by emailing them to Erin Lennox at erlennox@eswusa.org.

About Engineers for a Sustainable World

ESW is a chapter-based organization with more than 1,000 members, and 2,500 alumni based throughout North America. As technically-minded students and professionals, ESW works on forging lasting solutions to sustainability challenges through technical design projects and educational initiatives. Through a combination of chapter-based service learning projects, education on sustainability principles and design techniques, training on leadership and sustainable engineering skills, and a national community, ESW is helping to create the next generation of technical leaders for a more sustainable world. For more information, visit www.eswusa.org or email info@eswusa.org.

About Sustainable Minds

Sustainable Minds® is dedicated to operationalizing environmental performance in product development and manufacturing in an understandable, consistent and credible way. A comprehensive system for companies to estimate, evaluate and track their products' life cycle environmental performance, Sustainable Minds is the first cloud software solution to combine eco-concept modeling with life cycle assessment results, enabling rapid iteration and comparison of product concepts in early stage development. Easy to use and to collaborate, manufacturers, product consultancies and 400+ educational institutions worldwide are developing the knowledge and processes to improve environmental and functional performance, reduce costs, manage risk, report to customers and grow revenues through greener product innovation. To learn why Crown Equipment, Toto USA, Xerox, Georgia Tech, Saint Louis University, University of Ontario Institute of Technology and many more use Sustainable Minds, visit www.sustainableminds.com.

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